



Breaking News!



REGGAE'S BIGGEST MUSIC NIGHT TO ROCK SOUTH FLORIDA THIS SATURDAY!

AS PERFORMERS FROM JAMAICA, AFRICA & OTHER COUNTRIES STAR ARRIVING IN FORT LAUDERDALE.

GET TICKETS NOW AT WWW.IRAWMA.COM & WWW.CORALSPRINGSCENTERFORTHEARTS.COM

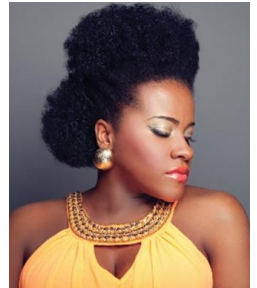
October 2nd, 2014- This Saturday, hosting of reggae and world music biggest night is now the talk of South Florida! It's the sixth return of the annual International Reggae and World Music Awards (IRAWMA), which is scheduled for this Saturday, October 4th, 2014 at the Coral Springs Center for the Arts, in Greater Fort Lauderdale, Florida.



The red carpet arrival begins at 7:30pm and the Awards showcase at 9:00pm.



Since yesterday, performers and nominees started their arrival at the Fort Lauderdale and Miami International airports for the star-studded Reggae, Caribbean and World Music celebration. Among the performers selected to perform are: Mykel



“Grammy” Rose, Etana, Singing Melody, Freddie McGregor, Gyptian, Everton Blender and the Queen of Calypso-Calypso Rose. Some of Africa's fastest



rising stars: Shatta Wale-Ghana, Willie Paul- Kenya, MC Norman- Uganda and Top One-Frisson out of the Congo; plus Kamutshima Dance Troupe, whose members are from



various parts of Africa. Nominee Guero Loco will perform Latin/Reggaeton music; while the newly crowned Miss Universe Jamaica, Kaci Fennell; multi-platinum recording artist Kevin Lyttle and hot 105fm afternoon radio DJ Rick Party, will share the hosting of the glitzy celebration with a special guest host to be announced later.

The event will be steaming on Irie Times Live. To register visit www.irawma.com, then click on pay per view link to register.

There are still a few more tickets available for music fans to purchase and to a part of the celebration: Platinum \$108); Gold (\$76.00) General (\$55.12), all fees are included. Visit

www.irawma.com,
www.coralspringscenterforthearts.com or call 877/9-REGGAE (973-4423) to get early tickets.



South Florida top flight radio station, the Cox Media Inc., Hot 105.FM, is the official radio sponsor will be broadcasting live from the

venue with Tanto Irie, while WAVS 1170 AM radio programs: JAMUSA-Denver Sylveria, Drs. Wiz –Dawn Marie & the Wiz, Hi-Class Promotions; Mikey B, The Duke of Earle Group and The Love Doc serving as supporting media sponsor.



The 33rd IRAWMA, an official Broward 100 Event is also sponsored by: Broward County Cultural Division- Florida, Greater Fort Lauderdale Convention & Visitors Bureau, OnStage TV, Bellaforma Wine, VP Records, JAMAICA (Jamaica



Tourist Board), Rasta Love Punch, JAMUSA, Docs Wiz/Dawn Marie & Wiz Show; Lady D-Caribbean Affair Connection, Hi Class Promotions; Riddims Marketing, Love Doc/ Amazing Sour Sop Drinks, Reggae N Things, Events-R-Rus, Jamaica Intl Dance Conference, Mickey B-Emcee Promotions for all Occasion, The Duke of Earle Group, Ayiti TV and others.

Please call 877/9-REGGAE or e-mail media@irawma.com, Niasha urbanrelations.pr@gmail.com or www.irawma.com for media and general information.

Thanks

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